



PRESS LOTUS WINNERS

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ADFEST 2026



PRESS LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
PRINTED PUBLICATIONS					
P07 Books & Publications					
P07/001	THE UNTAUGHT HISTORY EDITION	ANNAHAR	IMPACT BBDO, DUBAI	IMPACT BBDO, DUBAI	FINALIST
CAMPAIGN EXCELLENCE					
P08 Breakthrough in Print *NEW*					
P08/001	ENDANGERED SPECIES AR BIRD WATCHING NEWSPAPER	CHUNICHI SHIMBUN CO.,LTD.	DENTSU INC., TOKYO	DENTSU INC.CHUBU, NAGOYA	FINALIST

AS OF 17 MAR 2026